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Cultural Partnership & Sponsorship Opportunities

About Resonance

Resonance Cultural Arts Initiative is a multidisciplinary cultural organization dedicated to supporting artists, performers, and creatives throughout Central Louisiana. Our mission is to build a thriving cultural ecosystem where visual art, music, dance, culinary arts, literature, and performance intersect to inspire community, celebrate diversity, and create meaningful creative opportunities.

Through exhibitions, performances, collaborative programming, and cultural events, Resonance provides platforms for artists while creating memorable experiences that bring communities together through creativity.

Founded in Alexandria, Louisiana, Resonance is committed to strengthening the local creative economy and positioning the region as a growing hub for arts and culture.

Our Vision

Resonance Cultural Arts Initiative envisions a vibrant cultural landscape where artists and audiences come together to experience creativity in its many forms.

- Expanding multidisciplinary arts programming
- Supporting emerging and established artists
- Creating meaningful cultural experiences for the community
- Developing a future Resonance Cultural Arts Center featuring studios, performance spaces, exhibitions, and community gathering areas

Community Impact

Support from sponsors allows Resonance to create meaningful opportunities for artists while strengthening the cultural fabric of Central Louisiana.

- Platforms for local artists, musicians, and performers
- Cultural events that bring the community together through creativity
- Opportunities for collaboration across artistic disciplines
- Economic growth through cultural tourism and creative industry development



- Educational workshops and programming for emerging creatives
- Expanded cultural experiences for residents and visitors

Annual Sponsorship Opportunities

Friend of Resonance — \$500

- Recognition on the Resonance website
- Social media supporter acknowledgment
- Recognition in select event materials
- Two tickets to the annual Resonance Cultural Art Show

Creative Partner — \$1,500

- Logo placement on the Resonance website
- Social media sponsor recognition
- Logo placement on select promotional materials
- 8 tickets to the Resonance Cultural Art Show

Cultural Advocate — \$5,000

- Prominent logo placement on Resonance materials
- Recognition during Resonance events and programs
- Sponsor spotlight on Resonance social media
- VIP table for eight guests at the Resonance Cultural Art Show

Visionary Sponsor — \$10,000

- Large logo placement on Resonance marketing materials
- Recognition as a Visionary Sponsor of Resonance
- VIP table for 8 guests at the Resonance Cultural Art Show
- Featured recognition across Resonance platforms
- Opportunity to sponsor a workshop, artist program, or creative initiative

Legacy Sponsor — \$25,000+

- Recognition as a Legacy Cultural Partner
- Top tier logo placement across Resonance branding and materials
- VIP seating and recognition at major Resonance events
- Opportunity to support or name major cultural initiatives
- Private recognition events with artists and community leaders

Why Your Partnership Matters



By partnering with Resonance Cultural Arts Initiative, sponsors become part of a growing movement dedicated to supporting creativity, cultural expression, and community development.

Your investment helps:

- Support artists and creative professionals
- Create cultural opportunities for the community
- Strengthen the regional creative economy
- Inspire future generations of artists and innovators

Together, we can build a thriving cultural community that celebrates creativity and enriches the lives of people throughout Central Louisiana.

Partnership Inquiries

For more information about sponsorship opportunities or to become a partner, please contact:

Resonance Cultural Arts Initiative

Email: Resonancecai@gmail.com

Website: www.resonanceculturalarts.org

Upcoming Programs

- Resonance Cultural Art Show
- Artist collaborations and exhibitions
- Live multidisciplinary performances
- Cultural workshops and community programming
- Future Resonance Cultural Arts Center development